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**Upcoming Events**

- Dec 17-18—2011 Annual Gala for NGOs in Education Area in Guangzhou

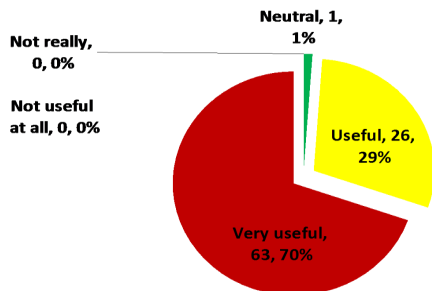


**Successful End to 3rd Library Conference**

From 3-5 May 2011, over 280 delegates and guests from over 40 organizations attended *The Power of Reading* — CYSFF's 3rd International Library Conference on school library and reading culture development in Hefei, Anhui Province. Experts, promoters and enthusiasts on reading, literacy and education joined keynote speakers Prof. Stephen Krashen—world renowned author of "The Power of Reading", Dr. Sue Nichols—Senior Lecturer in Literacy Education from the University of South Australia, Robot and Ajia from Hongniba, and Ms. Dongmei Hu from Wanghu Primary School in Hefei in the highly interactive 3 day conference to exchange ideas, promote best practices and learn from each other.

Other than positive feedback collected through surveys and informal interviews, we have been most delighted to see conversations and discussions on the conference topics continue even after the conference, both face-to-face and through the use of online media such as blogs and discussion boards.

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**Valuable Learning and Exchange with top NGOs in China**

After CYSFF board members Mr. James Chen, Mrs. Daisy Chen, Mrs. Justina Leung and Mr. Alan Wang attended the second Feng Zikai Children's Picture Book Award Ceremony on 30 August, their itinerary in Beijing continued the next day with meetings with representatives from Narada Foundation, Give 2 Asia, Right to Play China, Mercy Corps China, One Foundation Philanthropy Institute and Beijing Normal University.

The day of exchange was invaluable for CYSFF, providing a unique opportunity to speak with some of the best people driving philanthropy and NGOs forward in China. Topics such as the migrant children issue, due diligence and effective management for grant making in Mainland China, and sustainable program partnership with local authorities were all covered, and provided us with insights on how to improve and sustain our impact through best practices and partnerships.





## The Popular Shenzhen NPO Fair and BMABK Training Workshop

Organized by NPI, the second NPO Fair was held in the Shenzhen Exhibition Center in March 2011. Over 100 NPOs from sectors including healthcare, environmental protection, education, social service, and rights of the disabled and elderly, joined together in this 3-day event. The directory of all participants can be downloaded at <http://npofair.lianquan.org.cn/download/list.pdf>.

Having seen the event's success, the Shenzhen Civil Affairs Bureau now plans to organize its own NPO fair in the near future. Prof. Wang ZhenYao, President of One Foundation Philanthropy Research Institute, told us that Shenzhen will

be a key and priority area for NGO development in Mainland China.

During the same weekend as the NPI NPO Fair in March 2011, 15 school teachers and NGO staff were invited by us to attend a Train The Trainer Workshop on parent-child reading. The 3.5-hour workshop was run by Bring Me A Book HK, and despite the short training time, the teachings and beliefs were highly sustainable as participants were required to replicate the training sessions to others after the training. Feedback on the training was very positive, and we hope to have more opportunities in running similar programs in the future.

## New Education Research Institute Announces 100 Recommended Books for Primary Students (FC15)

Just before World Reading Day in April 2011, the New Education Research Institute announced a list of 100 titles as the recommended book list for primary school students after 8 months of judging panel discussion, online votes and schools research pilot. CCTV reported on the event and interviewed Prof. Zhu Yongxin, the founder of the New Education initiative ( <http://>

[news.cntv.cn/china/20110421/110144.shtml](http://news.cntv.cn/china/20110421/110144.shtml))

The recommended booklist for primary students is supported by CYSFF and is currently working on a series of videos that demonstrates how to run reading classes with 30 of the titles on the list.

The program is also trying to set up a television program at Hunan station in the future,



aiming to become the next *Reading Rainbow*, a very popular show in the US that has been around for decades.

## Building a Stronger Aflatoun Trainers' Team in China (FC15)

Since its launch, the Aflatoun program has been brought to 69 schools in 17 cities by Shanghai BeBetter Education. Over 1,000 teachers joined the program as Aflatoun members.

The head of international programs and Asia program manager of Aflatoun visited China and ran a train the trainer workshop with 31

selected teachers from 10 cities in Yangzhou in August. They spent 5 days together, like one big happy family, and further strengthened the network of teachers. Together with the online training modules and soon-to-be finished website, the Aflatoun program is expanding healthily to reach more people.



## ***Wisdom Boat gets Creative in Building Reading Culture through Promotional Videos (FC16)***

Mr. Wang Xing is the local staff of Shanhun Wisdom Boat Library Program in Jinzhai county, a mountainous area in Anhui province. He has been staying and working in the school for two years, serving the 7 schools in the program diligently and whole-heartedly.

After attending CYSFF's 3rd library conference in Hefei, Wang Xing has been applying the things he learned from the Hefei schools as well as from speakers in Jinzhai. When the education bureau provided a new computer and TV screen for the school, Wang persuaded the principal to put the new hardware in the library. Then, each week, he would choose one teacher and one student to promote their favorite books on camera and play the video in the library during the following week. [http://u.youku.com/user\\_show/id\\_UMzM1NzZmZNTi0.html](http://u.youku.com/user_show/id_UMzM1NzZmZNTi0.html).

Mr. Wang Xing sets the perfect example on how creativity can make a huge difference in building reading culture.



## ***Le Lang Le Du Wins Government's Support in Beijing (FC13-9)***

Chaoyang District in Beijing has recently given out over RMB 5 million worth of contracts for social services, and one of the contract winners was Le Lang Le Du, who secured a RMB 100,000 contract on dyslexia related services. Le Lang Le Du is currently the only organization in Beijing that focuses on dyslexia.

Other than the Government, Le Lang Le Du has also received two prizes: from Narada Foundation and China Social Entrepreneur Foundation for its business model and services respectively.

The program's ambassador recruitment and training program is continuing smoothly, and Le Lang Le Du is very appreciative of our support to help launch their programs from the very beginning.

## ***Completion of the OBHK Project (FC7)***

After much anticipation, four Qidong teachers obtained their visas and finished Outward Bound Hong Kong's (OBHK) final training in Hong Kong in August. Despite some complaints received from the teachers on the first day, they all completed and passed the final training. OBHK commented that the teachers did very well, and some of them grew more confident and determined as a result of the final training. Hopefully, the positive energy will be carried over to the upcoming training program in Qidong.

## ***Teach Future China (TFC) Runs Summer Training Program for Alumni and New Recruits (FC16)***

The alumni training program ran from July 13-18 at Beijing Normal University, targeting the teaching fellow alumni and new recruits. Nine former volunteer teachers attended the Alumni Training on "Life & Career Planning".

Alumni generally had questions about teaching methodology, and they shared difficulties they had faced in the schools to the TFC team and peers. The session provided alumni a chance to share their thoughts and voice their opinions to the TFC team, and it was suggested that more time be spent by TFC visiting volunteer teachers in each school in the future.

Besides sharing teachers' experiences during the TFC program, four speakers with NGO backgrounds were invited to share their work experience and career planning with the TFC alumni. As the TFC program lasts for two years, and alumni need to face the "real world" afterwards, the TFC team's goal is to provide more support and help in the alumni's career planning after the program.

The Foundation is supporting the TFC Graduates Career Development Support Program (FC 16) and it hopes to offer volunteer teachers professional training or internship opportunities in the future.

From July 16 to August 18, 32 new recruits had their first training at Qinglong, Hebei province. This semester, 20 of them will work at 7 schools in Hebei and six of the teaching fellows will work at 2 migrant children schools in Beijing. They will mainly teach Mathematics, Chinese and English.

## *Feedback from the 3rd Library Conference in Hefei [continued from front page]*

### *Platform for Interactive Discussion*

The three-day conference in Hefei, which included on-site visits to schools participating in the special project to build reading culture in schools, received excellent feedback from the vast majority of respondents.

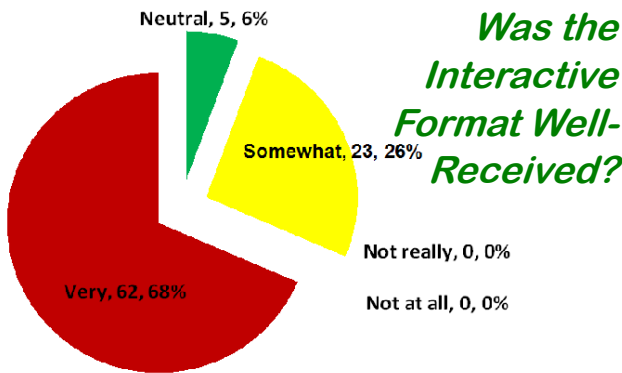
The interactive format of the conference, which featured workshops, Q&A sessions, and discussion groups, was very popular.

The top suggestion for how to improve the conference was to allow longer discussion time: this clearly demonstrates the extent to which participants enjoyed and valued the interactive aspects of the conference.

### *Conference Aims*

The conference aims to build a platform for communication and collaboration, and have participants experience the changes and impact first-hand through visiting the 6 schools in the project:

- Changfeng County Normal College—Primary School Section
- Shuguang Primary School
- Taihu Lu Primary School
- Tunxi Lu Primary School
- Wanghu Primary School
- Weigang Central Primary School



### *School Visits*






The highly encouraging and positive feedback described this year's conference as "undoubtedly the best so far".

Participants were especially impressed by the school tour, which showed first-hand the progress and results of the Model Library Project, and demonstrated the effect that developments in reading culture can have on an entire school.

### *Local Voices*

The Local Voices sessions were very well received, and it was often commented that more time for useful feedback from individual groups would have been beneficial.

### *Favourite Session as Voted by Participants*

Speaker	Speech +Popularity	Delegates' Comments
	Growth of Teachers through Reading 20.7%	• Hu's speech was rather practical. It shared reading skills and taught how to build school libraries
	Power of Reading 16%	• Krashen introduced reading and writing skills
	CYSFF Project Report 14%	• Great to have L1 and L2 share reading experiences, and show 3 key elements in the school reading environment (books, time and people)
	BMAB's Train the Trainer Workshop 8.4%	• Percie taught reading skills in a very entertaining way
	Landscape of Narrative 4.7%	• Nichol brought new ideas and a clear way of thinking on reading.

### *Looking to the Future*

#### **Special Project to Build Reading Culture in Schools**

- Continue and increase current momentum
- Coalition building with local government officials and education bureaus

#### **The Next Hefei Conference**

- More time for discussion; more Q&A sessions; improved interpretation service.
- Higher feedback rate (this year 90 questionnaires were returned out of 280)

## Second Feng Zikai Children's Picture Book Award Ceremony

We are pleased and excited to announce the results of the Second Feng Zikai Chinese Children's Picture Book Award Ceremony, held in Beijing on 30 August.

The Feng Zikai Award is the first international Chinese children's picture book award. The award organizers hope to encourage more investment in creative talent in this sector, and help promote the publication and wide distribution of high-quality, Chinese children's picture books and emphasise their importance in childhood literacy.

Sponsored by the Chen Yet-Sen Family Foundation and Mrs. Daisy Chen, the award, established in 2008, is jointly organized by the Feng Zikai Chinese Children's Picture Book Award Committee and Bring Me A Book™ Hong Kong. The Award's organizers, sponsors and founders hold three main goals:

1. To encourage authors and illustrators to create quality original Chinese children's picture books.
2. To encourage publishers to publish quality Chinese children's picture books.
3. To highlight the importance of original quality Chinese children's picture books and children's reading to the public.

The third objective carries with it the vision to encourage and make it easier for parents to select high quality, suitable picture books to read with their children. As such, the judges looked for creative, innovative and inspirational books suitable for children aged 3 to 12, with eye-catching illustrations that made a real contribution to the reading experience.

During the award's press conference, Mr. James Chen, Board Member of the Feng Zikai Chinese Children's Picture Book Award and Co-Chairman of the Chen Yet-Sen Family Foundation, emphasised the independence and integrity of the award: in its mission to become an authoritative guide to top quality Chinese Children's Picture Books, the award has no relationship with any of the publishing houses, authors, or illustrators. As such, the judges' decisions and opinions are impartial, based on the quality of the books alone.

This year, over 200 entries were accepted from Mainland China, Taiwan and Hong Kong. Through two rounds of judging with different judging panels, these entries, all published between January 2009 and December 2010, were narrowed down to ten finalists. Listed here are the five finalists who each won the "Judging Panel's Recommended Award" and US\$5,000.

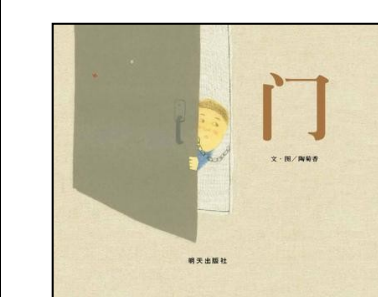


### *It's Raining!*

**Author:** Tangmu Niu  
**Illustrator:** Tangmu Niu  
**Publisher:** Global Views Publishing (Taiwan)  
**Date of Publications:** November 2010  
**ISBN:** 978-986-216-632-1  
**Age:** 3-12

**Author:** Xiao Mao  
**Illustrator:** Chen Wei, Huang Xiaomin  
**Publisher:** Haiyan Publishing (China)  
**Date of Publications:** December 2010  
**ISBN:** 978-7-5350-4554-6  
**Age:** 3-12

### *The Boy and the Frog*



### *Door*

**Author:** Tao Juxiang  
**Illustrator:** Tao Juxiang  
**Publisher:** Tomorrow Publishing House (China) / Hsin Yi Publications (Taiwan)  
**Date of Publications:** December 2010  
**ISBN:** 978-7-5332-6431-4 /  
 978-986-161-415-1  
**Age:** 5-8

**Author:** Yao Hong  
**Illustrator:** Yao Hong  
**Publisher:** Yilin Press (China)  
**Date of Publications:** December 2010  
**ISBN:** 978-7-5447-1570-6  
**Age:** 8-12

### *Infatuated with Peking Opera*



### *Going to the Marketplace*

**Author:** Cookie Lin  
**Illustrator:** Chien-hung Liao  
**Publisher:** Tomorrow Publishing House (China) / Hsin Yi Publications (Taiwan)  
**Date of Publications:** December 2010  
**ISBN:** 978-986-161-414-4 /  
 978-7-5332-6412-3  
**Age:** 5-12

# Grants approved in FC 15 and 16

Grant Amount	Donee	Program Title
USD 7,528	Books For Africa Library Project Inc	Reading Clubs in Ghanaian Libraries
USD 6,135	Rural China Education Foundation	Primary School Reading Class Development in Rural China
RMB 610,000	Suzhou New Education Institute	Good Books to Read for Primary School Students
RMB 531,787	Beijing Normal University	Increase Verbal Abilities of Rural Students Through in-class Reading
RMB 297,889	Shanghai Better Education Development Center	Team-based teacher training for Aflatoun Programs
RMB 279,000	Teach Future China	Teach Future China-Placing Top-Notch Graduates in Rural Schools (Phase 3)
RMB 145,600	Beijing Hongniba Book Club Co. Ltd.	Green Kids Phase II - Creative Activity Course
RMB 135,200	Beijing Ru Lin Feng Technique Development Center	Community Library Resources Sharing and Training
RMB 117,480	Hefei Ji Ren Social Workers Association	Integrated Plan for Providing Books to Family Households
RMB 80,820	Henan Central China Culture Development Center	Center for Promoting Library Management Software
RMB 55,320	Beijing Chaoyang Dandelion Training Center	Specialized Reading Centers for Migrant Children
RMB 42,000	Beijing Vocational Training Center For Rural Women	Reading Program for Rural Children Aged 3-6
USD 36,510	Women and Development Project	Strengthening Aflatoun Child Social and Financial Education in Ghana
USD 34,000	Friends Of African Village Libraries	Reading Camps and After-School Programs in Northern Ghana
USD 5,700	The Yonso Project	Rural Libraries Project
RMB 300,000	Haimen Children Palace	Parent-Children Reading Program in Haimen
RMB 138,200	Yunnan Children and Youth Development Center	Phase II of Migrant Children Project ~ Improve Basic Life-Skill Education for Children in Vulnerable Groups
RMB 119,036	Teach for China	Songgui Elementary School Library
RMB 90,000	Teach Future China	TFC Graduates Career Development Support Program
RMB 68,500	Brooks Education Center	Happy Taozi Mobile Children's Library and Picture Book Flotation Program in School
RMB 62,581.25	Shanghai Shanhun Enterprises Management Consulting	Supplementary Funding for Wisdom Boat - Anhui Jinzhai Mountainous Mobile Library Program



**Dr. Alan Wang becomes a proud father again in 2011!**

## Internal News



**Ms. Elaine Chin joined the Foundation HK office in June as the administrative secretary and the successor of ex-secretary, Ms. Blesila.**

***Our Shanghai Office has Moved!***

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